

Hello,

As you have surely heard, from 25 May 2018 comes into force the **General Data Protection Regulation (GDPR)**, a new European regulation adopted to offer more guarantees on the management of data to users who receive newsletters or are registered data-base or in mailing lists. This document covers customer information you communicate directly to us, as well as other personal information acquired at a later date either by us or from outside sources.

ARTT. 13 e 14 GDPR - REG. UE 2016/679

COLLECTING CUSTOMER INFORMATION

We collect your relevant information as it pertains to accomplishing our objectives and are instrumental to conducting our business activities. These include:

- personal information you provide when you register with us and when you conduct business with us;
- Other personal or preference information you provide to us as well as customer satisfaction inquiries;
- Information necessary to your ability to access the member only areas of our website;
- Information we use to provide you with special offers and opportunities;

MANAGING INFORMATION ABOUT YOU

The information we gather about you is kept with strict adherence to the governing laws. We maintain physical and electronic safeguards to protect your information.

DISCLOSURE OF PERSONAL INFORMATION

You are under no obligation to provide us with your personal information; however, your decision to not provide us with this information could represent an obstacle to a proper relationship with our company; your information could be necessary for us to fulfill our obligations with regards to all laws governing this type of relationship

SHARING YOUR INFORMATION

We may share your information with es:

- appropriate employees of our company;
- business partners and other organizations which are not part of our company. These companies may need information about you in order to perform their functions (i.e. credit checks);
- We may disclose information you provide to our website when we believe disclosure is appropriate to comply with the law;
- to enforce or apply our Conditions of Use and other agreements;
- to protect the rights, property or safety of our website, our users and others;
- transmit data to the accountant;
- transmit data to our lawyer;

YOUR RIGHTS

You may exercise your rights which are recognized by Law artt. 13/14 GDPR - Reg. UE 2016/679 by writing to the following address: MAURIZIO DI SORCO – **PALESTRA SWAN snc 28 Via Dei Pepi 50122 FLORENCE (ITALY) - P.IVA 03601260486** Ph.|Fax: +39 055.240802 or send an e-mail to: info@palestraswan.net

You have the rights:

- access to personal data;
- to obtain the correction or cancellation of the same or the limitation of the treatment that concerns you;
- to oppose the treatment;
- data portability;
- to withdraw consent;
- to propose a complaint to the supervisory authority (Privacy Guarantor);
- to have a copy of personal data;

COOKIE POLICY

What Are *Cookies*?

As is common practice with almost all professional websites this site uses *cookies*, which are tiny files that are downloaded to your computer, to improve your experience. This page describes what information they gather, how we use it and why we sometimes need to store these *cookies*. We will also share how you can prevent these cookies from being stored however this may downgrade or «break» certain elements of the sites functionality. For more general information on *cookies* see the Wikipedia article on HTTP *Cookies*.

HOW WE USE COOKIES

We use *cookies* for a variety of reasons detailed below. Unfortunately in most cases there are no industry standard options for disabling *cookies* without completely disabling the functionality and features they add to this site. It is recommended that you leave on all *cookies* if you are not sure whether you need them or not in case they are used to provide a service that you use.

DISABLING COOKIES

You can prevent the setting of *cookies* by adjusting the settings on your browser (see your browser Help for how to do this). Be aware that disabling *cookies* will affect the functionality of this and many other websites that you visit. Disabling *cookies* will usually result in also disabling certain functionality and features of the this site. Therefore it is recommended that you do not disable *cookies*.

THE COOKIES WE SET

If you create an account with us then we will use *cookies* for the management of the signup process and general administration. These *cookies* will usually be deleted when you log out however in some cases they may remain afterwards to remember your site preferences when logged out. This site offers newsletter or email subscription services and *cookies* may be used to remember if you are already registered and whether to show certain notifications which might only be valid to subscribed/unsubscribed users. When you submit data to through a form such as those found on contact pages or comment forms *cookies* may be set to remember your user details for future correspondence. In order to provide you with a great experience on this site we provide the functionality to set your preferences for how this site runs when you use it. In order to remember your preferences we need to set *cookies* so that this information can be called whenever you interact with a page is affected by your preferences.

THIRD PARTY COOKIE

In some special cases we also use *cookies* provided by trusted third parties. The following section details which third party *cookies* you might encounter through this site. This site uses *Google Analytics* which is one of the most widespread and trusted analytics solution on the web for helping us to understand how you use the site and ways that we can improve your experience. These *cookies* may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content. For more information on *Google Analytics cookies*, see the official *Google Analytics page*. *Third party analytics* are used to track and measure usage of this site so that we can continue to produce engaging content. These *cookies* may track things such as how long you spend on the site or pages you visit which helps us to understand how we can improve the site for you. In some cases we may provide you with custom content based on what you tell us about yourself either directly or indirectly by linking a social media account. These types of *cookies* simply allow us to provide you with content that we feel may be of interest to you. We also use social media buttons and/or plugins on this site that allow you to connect with your social network in various ways. For these to work the following social media sites including: *Facebook, Twitter, Youtube, Instagram*, will set *cookies* through our site which may be used to enhance your profile on their site or contribute to the data they hold for various purposes outlined in their respective privacy policies.

MORE INFORMATION

Hopefully that has clarified things for you and as was previously mentioned if there is something that you aren't sure whether you need or not it's usually safer to leave *cookies* enabled in case it does interact with one of the features you use on our site. However if you are still looking for more information then you can contact us through one of our preferred contact methods.

E-mail: info@palestraswan.net